

Entrepreneurship Intention of Students of the Faculty of Economics, Universitas Efarina Pematang Siantar

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ABSTRACT

In study This there are 2 variables that is variable independent (X), and variable short (Y). Study This aim for test intention student in entrepreneurship at the Faculty of Economics at Efarina University ripening. Based on the total sample is 20 respondents, total sample made based on amount respondent that is as many as 20 respondents. In study This using the primary data obtained from deployment questionnaire. Amount distributed questionnaires as many as 20 copies and who can back and processed of 20 copies. From the results the can be concluded, development intention entrepreneurship in the faculty Efarina University of Economics is very influential in reduce level unemployed educated especially at efarina university.

Keywords: Entrepreneurship, Intention, Student

INTRODUCTION

Medan as the third largest city in Indonesia which is located in North Sumatra is the capital of the province of North Sumatra. As one of the largest cities, of course Medan has a high population, the total population in North Sumatra in 2017 was 13,937,797 people and especially in the city of Medan the population was 2,210,624 people, meaning that the city of Medan has good human resources. many with various potentials. Medan is a favorite city for entrepreneurs to run their business. This is because there are many potentials and advantages of the city of Medan that have not been explored in more depth. Every year the city of Medan experiences a surge in the number of workers looking for work in the city of Medan.

To avoid the increasing number of unemployed in the city of Medan. The central government through the Ministry of Education has now required entrepreneurship courses as a compulsory subject in all tertiary institutions in Indonesia, including the city of Medan. With this course, it is expected that students who have finished college can open or create jobs for others.

Graduates who have received entrepreneurship education are expected to have the intention to become entrepreneurs. With the development of interest in entrepreneurship, it will be able to assist the government in overcoming welfare unemployment, especially for educated graduates. Reducing unemployment will have an impact on national economic growth, if the country's economy increases, the country's welfare is said to be good.

Given the importance of entrepreneurship in growing the economy which has an impact on people's welfare, then one of the things that is important to be raised in students is student entrepreneurial intentions. All faculties at Efarina Siantar University have organized entrepreneurship education, the Faculty of Economics is one of the faculties at Efarina Siantar University. At the Faculty of Economics, entrepreneurship education consists of two semester credit units with practical activities at the end of the meeting before the semester exams. In the learning process students are given lessons about good entrepreneurship and getting to know entrepreneurship more deeply, both about the strengths and weaknesses of entrepreneurship and the risks that will be faced. Therefore the learning provided can foster students' interest in entrepreneurship on the basis of mature knowledge. In the practice of entrepreneurship education at the Faculty of Economics, University of Efarina Siantar will invite a skilled entrepreneur to provide materials and will also provide an example of handicrafts that can be turned into a business. If the teaching and learning process is successful, it will foster students' entrepreneurial intentions and make it easier for students to determine what business to establish.

Based on the description above, the authors are interested and decide to conduct research entitled "Entrepreneurial Intentions of Students at the Faculty of Economics, University of Efarina Siantar "

Formulation of the problem

Based on the limitations of these problems, it can be put forward the formulation of the problem as follows:

1. How does self-desire affect the entrepreneurial intentions of students at the Faculty of Economics, Efarina Siantar University?
2. How does encouragement from the family environment affect students' entrepreneurial intentions at the Faculty of Economics, Efarina Siantar University?
3. How does entrepreneurship education affect students' entrepreneurial intentions at the Faculty of Economics, Efarina Siantar University?
4. How do self-desire, family environment, and entrepreneurship education together influence entrepreneurial intentions ?

Literature review**Intention**

Intention (interest) is something desire For reach something results Where desire this is mu n cul from in self alone . According to dictionary big Language Indonesia Interest is trend high heart to something: passion : desire . According to Wijaya , " intention is something roundness determination For do One activity certain For produce something circumstances certain in the future .

Entrepreneurship

According to Suryana "entrepreneurship is a creative and innovative ability that is used as a basis, tips and resources to seek opportunities for success .

According to Zimmerer, "entrepreneurship is a process of applying creativity and innovation in solving problems and finding opportunities to improve life (business) . From the definition above, it can be concluded that entrepreneurship is an ability to apply creativity and innovations to create new business opportunities that are different from those that existed before.

Intention Entrepreneurship

Intention is needed as the first step for entrepreneurship. According to Rasil *et al*, "entrepreneurial intention is a thought that encourages individuals to create businesses . Entrepreneurial intention above can be interpreted that entrepreneurial intention is a determination that is born from within a person based on factors that influence themselves to achieve a business.

Entrepreneurship Education

Entrepreneurship education is something that is important to increase students' interest (intention) for entrepreneurship. The existence of entrepreneurship education can remind students that to be successful is not only through looking for jobs created by other people or becoming employees. Entrepreneurship education opens students' minds to open their own businesses and create jobs. Many students are hesitant to open a business for reasons of lack of knowledge about entrepreneurship plus encouragement from the environment and family who want someone to become an employee, this is why most students are still looking for work to become employees.

METHOD

This study uses a quantitative approach, which consists of approaches with descriptive and inductive statistics. Descriptive statistics are methods related to the collection and presentation of an observation result (data) so as to provide useful information for parties who have an interest in the data and information. In this study, the population was students of the Faculty of Economics, University of Efarina , because they had taken entrepreneurship courses. Sample in study This totaling 92 people.

RESEARCH RESULTS AND DISCUSSION

Through testing that has been done, then got results test showing there is positive influence significant from self-desire, family environment, entrepreneurship education to entrepreneurial intention. On variables self desire big t_{table} is 1.987. Big t_{count} is 3.586 then $t_{count}(3.586) > t_{table}(1,987)$. Big mark significance is $0.00 \leq 0.05$. On the basis comparison is, then H_0 rejected and H_a accepted or means variable self desire have positive and significant influence to variable entrepreneurial intention. The results of this test are in accordance with the results of previous researchers Romindo Megawati Pasaribu and Herry DS Pasaribu related variables with personality, in significant determine intention entrepreneurship at HKBP Nommensen University. Test results This in a manner theoretical in accordance with opinion Zulkosky, "self-influence is a person's confidence in his ability to complete a job, an entrepreneurial spirit that belongs to someone where an entrepreneur has good confidence in his abilities so he dares to start entrepreneurship. From experience, someone will more easy For develop existing potential in the yourself and create new ideas. this will make motivation somebody the more increase and level trust self will increase.

On variables family environment t_{count} is 2,712 results significant test rate of 0.020 (<0.05) then can concluded family environment influential to entrepreneurial intention. Family environment a entrepreneur can act and take decision in a manner direct without exists coercion from other people. Besides That needed thinking optimistic and passionate Work in reach goals in the field business, activities held with organized and responsible answer. this supported opinion from Kasmir said that encouragement in the form of strong motivation to get ahead from the family was the initial capital for becoming an entrepreneur. With support from their family, they have mentality and motivation as the main driving factor. Families can stimulate students by giving a real picture of how enjoyable it is to have their own business (entrepreneur). Therefore, being an entrepreneur requires leadership, responsibility and the ability to make the right decisions.

On variables entrepreneurship education t_{count} is 10,537 results significant test level of 0.000 (<0.05) then can concluded entrepreneurship education influential positive and significant to entrepreneurial intention. Test results This in a manner theoretical in accordance with opinion from Fatoki, "entrepreneurship education is an important factor in growing and developing the desire, spirit and entrepreneurial behavior among the younger generation because education is a source of attitude and overall intention to become successful entrepreneurs in the future. The university is responsible answer in educate and provide ability businessman to its graduates and provide motivation For brave choose entrepreneurship as career them. because that is, education entrepreneurship expected capable increase intention become a entrepreneur. With education entrepreneurship, students provided ability For run business new.

CONCLUSION

Based on results study as well as discussion in chapter IV regarding influencing factors intention entrepreneurship for students Faculty of Economics HKBP University Nommensen Medan, then from results findings and data analysis can be concluded:

- Research results This prove guess hypothesis from the F test can accepted, where the entrepreneurial intention consists from self-desire, family environment and entrepreneurship education in a way together (simultaneous) effect positive and significant to entrepreneurial intention in students Faculty of Economics HKBP Nommensen University Medan.
- Based on results research on the t test (*partial*) can is known that entrepreneurial intention from self-desire, family environment and entrepreneurship education in a manner *partial*, influential positive and significant to entrepreneurial intention student Faculty of Economics HKBP Nommensen University Medan.
- Based on results study can We know that factor variable the most nominated entrepreneurship education in determine entrepreneurial intention. because That Nommensen Faculty of Economics expected capable educate and provide ability businessman to its graduates and provide motivation For brave choose entrepreneurship as career them.

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