Existence Deep Local Wisdom Policy Development Tourism in Tenganan Village Gringsingan Karangasem Regency, Bali Province

I Wayan Surpa¹⁾ & I Gusti Bagus Wirya Agung²⁾

1,2 Faculty of Social Science and Political Science, Universitas Udayana, Bali, Indonesia Email: iwayansurpa@unud.ac.id & igustibaguswiryaagung@unud.ac.id

Corresponding Author: iwayansurpa@unud.ac.id

Article history: received October 07, 2023; revised October 13, 2023; accepted November 06, 2023
This article is licensed under a Creative Commons Attribution 4.0 International License



Abstract: Indonesia as a plural country with a variety of cultural diversity and customs that characterize the local wisdom of each region in Indonesia. This local wisdom is still very thick and maintained by the community so as to create its own uniqueness for the Indonesian state. This local wisdom, if packaged properly, has the potential to create local charm or local branding that can be used as one of the tourist attractions that can help the local economy. Thus, it is necessary to develop tourism based on local wisdom. Tenganan Village as one of the tourist villages in Bali has characteristics as a cultural tourism destination that highlights the ancient Balinese culture. This study aims to determine how local wisdom exists in tourism development policies in Tenganan Pegringsingan Village, Karangasem Regency. This research uses qualitative methods with a case study approach to be able to describe, explain, and analyze existing problems. The informants in this study include Anna Christiana as Head of Tourism Destination and Marketing Division, I Ketut Sudiastika as Perbekel of Tenganan Pegringsingan Village, I Putu Wiadnyana as Manager of Tenganan Pegringsingan Tourism Village and Putu Yudiana ST as Bendesa Adat of Tenganan Village. The results obtained show that Tenganan Village still maintains its local wisdom as a tourism attraction amid the onslaught of growing tourism trends. With the tourism development policy, Tengenan Pegringsingan Village can manage its tourism independently.

Keywords: Local wisdom, Public Policy, Tourism

I. INTRODUCTION

Karangasem Regency is one of the areas in Bali that has a village with a power-pull tour and so-called culture with Tenganan Village Pegringsingan. Tenganan Traditional Village Gringsingan has unique traditions. This has become a power pull for tourists who come to Karangasem Regency. In its application, naturally, a tourist-based culture has its own pattern of possible management to ensure sustainability culture in a party and, of course, guarantee satisfaction from tourists on the other side. In 2014, Tengenan Village was planned to become a village tourism destination by the Karangasem government.

Tenganan Village has a very diverse geographical area, starting from hills, slopes, and flat land up to ravines and rivers. In the system-held beliefs, people in Tenganan Village Pegringsingan are highly respected. The teachings of Hinduism are Tri Hita Karana. People living in Tenganan Village Pagringsingan is partly big people who adhere to Hinduism and follow all rule or *of the* village.

In planning a village tour, naturally, no There is a mixed-hand government district, and the same applies to the formation of tourism villages in Tenganan Gringsingan. This No There is a mixed hand from the government in Karangasem Regency. This thing has, of course, already become share power-full in the hands of the Inner Traditional Village management tourism in Tenganan Village Pegringsingan. So from that, this traditional village's role in planning the power pull tour was formed and developed in Tenganan Village Pegringsingan.

Formed village tourism in Tenganan Village No free from effort government villages and young people in Tenganan Village Pegringsingan. Tenganan Village, Gringsingan, is known for its very strong culture. Tourists come as well as visit naturally wanting to see in a direct way and knowing more. There is lots of culture and traditions unique to Tenganan Village, Pagringsingan. The culture-created guidelines in the development village tour naturally must be guarded, perhaps for continuity's sake, by tourists themselves, to look after and run around culture that is owned so as not to fade along walking time.



Tenganan Village's own commitment For looking after and protecting existing traditions, there is in a way hereditary in accordance with time already determined. In guarding tradition as well as existing culture, participation in society is very necessary. Tenganan Village Community, Gringsingan, has its own obligations and responsibilities to carry out existing traditions. There is no need to be directed by others; remember, matter has already become routine. Based on the background, the researcher will do research entitled "Existence of Local Wisdom in Policy Development Tourism in Tenganan Village, Gringsingan Karangasem Regency".

Theoretical Foundations

2.1.1 Local Wisdom

Based on Law no. 32/2009 Concerning Protection and Management Environment, wisdom local is applicable values in the order of life public including protection as well as manage environment life in a way natural. As for the characteristics wisdom local according to Moendardjito , including :

- 1. Can survive from onslaught other cultures
- 2. Have competence For accommodate elements culture outside
- 3. Own competence integrate element culture outside to culture original
- 4. Can control
- 5. Can provide influence to development culture.

2.2.2 Policy Development Tourist

Fandeli (1999:27) states that development tourist related with efforts carried out within dig more in the potential possessed by society local area and the potential possessed by the local area. Developments the based on things following:

- 1. Increase level life public local as well as conserve identity culture and traditions local
- 2. Increase level income public shared locale in a way fair
- 3. Optimizing products results industry creative public local , so capable absorb power working and capable beguile public local
- 4. Optimizing potency local as sector tourist optimally Possible with impact negative minimum Possible as agent contributor tradition culture.

Base Conceptual

2.3.1 Implementation Public Policy

According to Van Meter and Van Horn in implementation and evaluation policy public (2020), implementation policy public is action in decisions before. According to Daniel A. Mazmanian and Paul Sabatier, implementation is understand what really happen after a program is declared applies or formulated is focus from implementation.

Based on Edward III's theory of success implementation policy determined by 4 factors (Pramono , 2020), including :

- 1. Communication, according to Edward III's model of success implementation policy requires For implementer know what it should be implemented, whichever it becomes objective as well as target policy must transmitted to group target so that can reduce deviation implementation.
- 2. Source power, according to Edward III's model though fill from policy Already communicated with clear and consistent, however when implementer lack source Power For do it, then implementation No Can walk with effective. Being from source Power the can form source Power man like ability implementers and sources Power financial.
- 3. Disposition , according to Edward III's model of character as well as characteristics possessed by the implementer , for example commitment , honesty , nature democratic . When implementing have good disposition so implementer can carry out policy with Good like what the creator expects policy.



4. Structure Bureaucracy, according to Edward III's model of structure organization that has task implement policy have significant influence to implementation policy. Weak supervisionand complicated and complex bureaucracy tend caused by structure organization too long, p that's what causes it activity organization No flexible.

Literature Review Study Previous

- 1. Zulfa Harirah, Wazni Azwar & Isril (2021), with title "Tracking Existence Local Wisdom in Policy Development Tourist Siak Regency in the Era of Globalization". Study This aim For explore as well as analyze policy tourism in Siak Regency which is based wisdom local that is culture Malay (Harirah et al., 2021). Method used that is method qualitative. Similarity research above with research that done researcher is focus study that is policy development tourism and the methods used that is qualitative. Whereas for the difference located at the locus research, which is where locus study This carried out in Tenganan Village Gringsingan whereas study previously carried out in Siak Regency.
- 2. Eka Cristanti (2019), with title "Implementation Policy Tourist Based on Local Wisdom (Case Study of West Waringin City Regency)". The purpose of study This that is For discuss implementation policy tourist based on wisdom local on the cape nipple district bun base West Kotawaringin. In research This use method study qualitative. The result of study the showing implementation policy said said Already succeed seen from indicator implementation policy from the Edward III Model, viz communications, sources Power people, disposition and bureaucracy (Crisanti, 2019). Equality study on with research conducted by researchers lies in focus study that is policy tourism and methods research used that is qualitative. Whereas difference study This located at the locus research.
- 3. I Nyoman Arto Suprapto , Moh Agus Sutiarso & Ni Luh Febrianti (2021), with title "Destination Governance Tenganan Village Tourism Karangasem-Bali Ringing ." study This aim For reviewing governance tourism and knowledge perception traveler to product tourism in villages that . Method used in study This that is method qualitative . The result of study This showing that governance tourism in Tenganan Village Gringsingan moment This Still less than optimal. This thing proven with No There is careful planning to development tour villages and organizations management clear village No There is (Suprapto et al., 2021) . Equality study This with research conducted by researchers that is located at the same locus namely Tenganan Village Pegringsingan, Karangasem-Bali and the methods used that is method qualitative. Whereas For difference lies in focus research , on research previously focuses on governance destination tourist while in the research carried out researcher lies in policy development tourism

II. RESEARCH METHODS

1 Research Design

Study This use method qualitative with approach explorative . Study qualitative is analysis phenomenon social with look for connection through approach scientific and systematic . Approach used by researchers through approach purposeful exploration to use map object relatively in depth (Arikunto, 2022). Approach exploratory is rare problem used by researchers other so that still need in -depth analysis.

2 Focus Study

Focus study be delivered Because can give answers and analysis to problem research. Explanation about focus study endeavor avoid error in the process of data collection and data sharing. With focus on research, ia know How do study like that appearance so that fulfil aim and can answer



question research . Study This focuses on existence wisdom local in policy development tourism in Tenganan Village Gringsingan Karangasem Regency, Bali Province.

3. Data Collection Techniques

Study This use observation, interview deep for collect data and documentation. Observation done with see objective policies, *policy makers* and achievements goal. Additionally, interviews deep required for make observations in the field meaningful. And Documentation done for verify data or information obtained.

4 Determination Informant

Informant study This is level on level organizations and individuals that is *stakeholders* involved in formulate policy, implementation and direction policy. Refers top the selected informant in a way *pusposive* in study This are:

- 1. Staff Head Field Destinations and Marketing Tourist Karangasem Regency
- 2. Head or Tenganan Village apparatus Gringsingan Karangasem Regency
- 3. Tenganan Village Tourism Village Manager Gringsingan Karangasem Regency

5 Data Analysis

data analysis process is strengthened with base theory and conceptual used writer so that can give deep and comprehensive clarity. Data analysis carried out in accordance with Miles and Huberman data analysis (Wanto, 2018) , namely data condensation , data presentation , and retrieval conclusion .

III. RESULTS AND DISCUSSION

1 General description of Tenganan Village Pegringsingan.

Tenganan Village, also known as Tenganan Pegeringsingan, is one of the many villages on the island of Bali. Life pattern: its people reflect culture and customs; different Bali Aga (pre-Hindu) villages are different from other villages in Bali. Characteristics or characteristics of his old age can be seen from relics found in the village. There is a lot of legacy prehistory in Tenganan Pegringsingan, for example, worship with large stone facilities from the megalithic era. It's an open-room physique-elongated village from north to south with form steps. In general, the open space is lined with stone and rises to the north. Tenganan village is an isolated village in a way, according to custom or tradition. People in Tenganan Village, Gringsingan, operate traditions, customs, and religious ceremonies in a way that is strict, as inherited from their ancestors. Tenganan's traditions are very different from those of other villages on Bali.



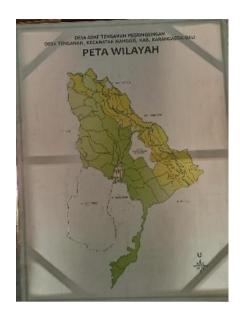




Figure 1. Map of Tenganan Village Gringsingan

By Tenganan Village geography, Gringsingan is a village administration or service located in the Manggis District area, Karangasem Regional Level II Regency. It's located 80 kilometers from Mother City, Bali Province, and 15 kilometers west of Amlapura City. Tenganan Village, Gringsingan, is next door on a south hill across the middle island of Bali; more specifically, it is next door on a majestic mountain. The area owned by this village is extensive, amounting to 894.88 ha, with a form that is not orderly. The region consists of land dry or moorland (583.04 ha), land 8 ha settlement, as well as land cemetery (6 ha), roads, and rivers (42 ha).

Tenganan Village Gringsingan, as a village custom, has more territory. Moorland, along with the rice fields, spread outside the Tenganan Village area. As village customary quiet grinding recorded, there are rice fields or moor covering an area of 917,200 ha. The rice field area is 255,840 ha, and the land is dry (583,035 ha). Apart from that, there are also places holy ancient in Tenganan Village, Gringsingan, like the Batan temple cagi, pura sembangan, and pura yeh santi (which is in the form of piles of river stones) looked at as sources of holy water in the section north village. In the temple area there is the so-called floor plan, Kayehan Dedari (Bath Angel).

2 Findings

Wisdom local refers to diverse growing cultures as well as growing inside. people who are known, trusted, and acknowledged as elements It's important to be able to strengthen social connections in middle society. Wisdom local dug from product-related culture with life and life community the owner like system values, religion and beliefs, ethos work even how dynamics are taking place. Inheritance culture in some areas must be maintained, which becomes characteristically distinctive and respectful to ancestors. Tenganan Village Gringsingan is one village in Karangasem Regency, Bali Province, that maintains local wisdom. Tenganan village grinding carries tourist culture, which is one potency power pull tourism. With a tour-based culture, Tenganan Village Gringsingan is known for its wisdom, which is still thick in the local culture. Potency Tenganan Village Culture can form elements of culture like customs, ceremonial rituals, art, traditional buildings, knowledge traditional, craft traditional form weaving, gringsing, ate weaving, and lontar script. Beside that, nature in the village quiet grinding also attracts potency tourism in the village quiet grinding. However, a number of the potentials have not yet been done or developed to their maximum, like potential already There is a tracking path that has not yet been developed.







Figure 2. Mekare-kare ceremony

Figure 3. Mekare-kare IPR

In the village, relax grinding, there is a ceremony that became characteristic of the typical village; one of them is blossome-kare, or more known as the "Pandan War.". Mekare-kare is part of the peak of the procession suite ceremony Ngusaba Sambah, which is held every time.

June. Mekare-kare, or "Pandan War, is" followed by teenagers and men from villages that In accordance with the name, the means used is chopped pandan leaves throughout, not more than 30 cm, as functioning weapons and shields for parry attacks against lighter pandan thorns. Wounds caused by friction between pandan thorns will be smeared with bidder made from potion tubers, such as laos, turmeric, and others. In ceremonies, Mekare-kare is always accompanied by the tetabuhan typical of Tenganan Village, namely gamelan selonding. Ceremony Mekare-kare This has its own patent rights in the form of IPR.

ceremonial rituals, there are: crafts that become characteristic of typical village quiet grinding. The most characteristic craft village quiet grinding is cloth grinding. Which one originates from the word gringsing, which has the meaning "sick"? I trust that people who use cloth This can make disease even more complex. Again, gringsing is a repellent distress. By philosophically making fabric motifs grings This follows a pattern in society. For color from cloth, just gringsing consists of three colors, namely, red, white, yellow, and black. That color shows draft *tridatu*, which means worship glory god *tri murti*. All motifs from the cloth grings are footprints of the virgin, who gave meaning to purity, balance, and immortality. Use from cloth grings, even at this generally used moment. There is an activity, ceremony, custom, or religion in the village that is quiet grinding. Craft cloth gringsing This has its own patent rights in the form of IPR and as an indication of the geography of Indonesia.





Figure 4. Gringsing Weaving IPR

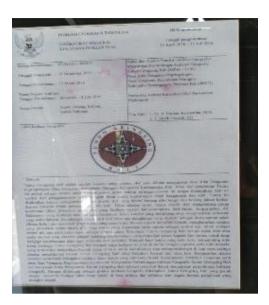


Figure 5. Indonesian Geographical Indications

In order to keep Wisdom Local alive, it requires support from the public owner of Wisdom Local, as well as the government, which is expected to follow as well as for responsible answers to keep Wisdom Local alive in the area. With policy and government strategy being one partner important support culture as well as wisdom local for its existence are still awake. Intervention government can hold and apply a number of instrument policies that can be used to control and deliver incentives to develop sustainable tourism.

To know the existence of wisdom local in policy development tourism in the village quiet grinding Karangasem district, Bali province, the author used implementation Edward III's model policy to discuss how policy development tourism in the village quiet grinding was implemented. In policy development tourism, author Edward III's policy model was influenced by four factors, including communication, resources, disposition, and structure of bureaucracy.



Figure 6. Gringsing cloth from Tenganan Pegringsingan Village



Communication

Conditions for implementation policy reach something success is implementer must know what is implemented in a way clear . What to be objective as well as target policy must informed to group target so that will reduce deviation implementation . There is three variable indicator from communication in implementation The policies put forward by Edward III included: delivery (transmission), dimensions clarity (Charity), and dimension consistency (consistency).

A. Delivery (transmission) delivered with good.

Department of Culture and Tourism Karangasem Regency always supports Tenganan Village grinding in develop aspect steady tourism maintain wisdom which local will it be? will become characteristic typical as well as uniqueness village that . Beside the Department of Culture and Tourism Karangasem Regency also gave coaching regarding governance, management and also aspects the marketing . Apart from that, the Department of Culture and Tourism Karangasem Regency provides support in increase facilities and infrastructure as well as Power support enhancement source Power humans in Tenganan Village Pegringsingan.

b. Clarity (*Charity*). In indicators Clarity (*Charity*) village quiet grinding This will still guard wisdom locally owned, and steps For guard wisdom that too they do in a way hereditary. Related indicator Clarity (*charity*) in policy development tourist objective from policy This has walking. Which one in Management tourism in the village quiet grinding This still hold on stand firm on wisdom local. In running activity tourist village quiet grinding This still hold on to their awigawig have. And inside awigawig the there is governing rules how they can maintain tradition as well as the environment to remain stable sustainable. Third, c. Consistency: Department of Culture and Tourism in a way consistent give support to development tourism in the village quiet grinding. Existence service that also works For support culture that exists in the area to remain awake existence or not extinct. Department of Culture and Tourism Karangasem Regency has awareness that tourism move in support wisdom local, so how much widespread trend tourist growing, party service will with consistent still support decision from village quiet grinding For still maintain wisdom local.

Resources

Source Power become support in implementation policy, fine source material power or human. Although policy has communicated with clear and consistent, however when implementer lack source Power For run it, implementation No will walk with effective and efficient. Edward III explained what was included into the source Power includes, sources power, appropriate and relevant information data, sufficient authority as well as facilities.

- A. Source Power human (staff / employees) Staff / employees must competent in their respective fields and always capable adapt with form existing changes in accordance with it's time. Staff / employees own very important role in success implement something policy. About staff / employees who manage activity tourist originate from inhabitant designated village directly and directly volunteer. But in its implementation Human Resources (staff / employees) still Not yet clear its institutions. Condition tourism in Tenganan Village of course Already develop and progress, because walk in a way organic and many travel agencies do it promotion-promotion tourism. So that in its implementation about tourist party village customs that take care of it in a way whole under shade manager village tourism.
- B. Authority, based opinion of Edward III, authority is authority or legitimacy for implementers policy. Authority in general must formal in order to order can implemented. Related with wisdom local policy development of Tenganan Village, Department of Tourism and Culture Karangasem Regency provides authority to Tenganan Village for manage Tourism in Tenganan Village. The Village in question that is Village Head, Traditional Village Leader,



Tourism Village Manager as well as staff and the people of Tenganan Village. Department of Tourism and Culture only support in matter formation village, coaching village, marketing and conservation village. Related formation rule about tourism, Department of Tourism and Culture No Can make appropriate rules because Tenganan Village is very focused on the village awig-awig.

C. Facilities , Facilities physical also becomes factor important in implement something policy specifically policy development tourism . Without exists facility supporting (facilities and infrastructure) then implementation policy No will successful . Availability sufficient and adequate facilities possible achieved pattern good work. Facility in development tourism in Tenganan Village Gringsingan already available Good from government or created by society village local. Facility the among them land parking, public toilets, kiosks MSME and *art shop* actors home, which one besides aim For give field work for the local village community also introduce products local such as Pegringsingan cloth, lontar script and Ate (woven from ate). Related facility supporter like lodging or *homestay* is still strictly prohibited in this village because worried polluted wisdom local in Tenganan Village.

B. Disposition

According to Edward III defines that disposition said as something will, desire as well as trend perpetrator policy For do something policy in a way mean it so that objective policy can realized. Related indicator disposition, party manager tourism in Tenganan Village Gringsingan has active in follow policy development tourist However No release characteristic typical they that is wisdom local in the village that . exists policy development neither does tourism as well as immediately in a way direct adopted by the parties village, but rather through stage filtering with selective so that No remove what's going on? they keep it up realized first.

C. Structure Bureaucracy

In implementation policy, bureaucracy be one element important. in stage This there is things that must be done fulfilled among them that is *standard operating procedures* (SOP) which with this SOP exists possible clarity what to do done as well as what to do avoided or No can done. Based on interview with Bendesa custom village quiet grinding is known that No the existence of related SOPs maintenance tourism in Tenganan Village, however There is rule villages that don't allow development *homestay* or stay the night exception affairs education, government, health, midwife villages, KKN and research. That thing worried entry culture the outside does n't allowed in Tenganan Village.

IV. CONCLUSION

Conclusion

Based on results research carried out writer with title Extension Local Wisdom in Policy Development Tourism in Tenganan Village Pegrinsingan Karangasem Regency, Bali Province . Success in implementation policy development tourist can seen through four element implementation policy :

1. Communication

In aspect communication, regarding policy development tourist there is strategic direction submitted from the Department of Culture and Tourism Karangasem Regency to Tenganan Village Gringingsinging to get it take decision in a way which individual can in a way direct influence development tourism in the area that. Department of Culture and Tourism Karangasem Regency always give support to Tenganan Village Gringsingan in develop aspect steady tourism maintain wisdom locally owned as well as always support culture in Tenganan Village Pegringsinging for its existence still awake or not extinct.

2. Resources



Source Power man in Management Tourism in Tenganan Village Gringsingan originate from child young as well as inhabitant original village designated stand direct and voluntary . However institutional in Management tourist This Not yet clear . Authority in Management tourism in Tenganan Village given to party village by the Department of Culture and Tourism . Related There are also facilities available in Tenganan Village available Good made from government nor public village local . Facility the including public toilets, land parking , stalls MSME and art shop actors home.

3. Disposition

Party manager tourism in Tenganan Village Gringsingan has active in follow policy development tourist However No release characteristic typical they that is wisdom local in the village that . exists policy development neither does tourism as well as immediately in a way direct adopted by the parties village , but rather through stage filtering with selective so that No remove what's going on ? they keep it up realized first.

4. Structure Bureaucracy

In carrying out policy development tourism, Tourism Village Management Tenganan Pegrinsingan in Karangasem Regency is not own Standard Operational Procedures (SOP) formally in implementation tourism. However, there are rule villages that don't allow development *homestay* or stay the night exception affairs education, government, health, midwife villages, KKN and research. That thing worried entry culture the outside does n't allowed in Tenganan Village.

Suggestion

Based on the conclusions put forward , then following This put forward a suggestion or input , including :

- 1. In management activity tourism in Tenganan Village Pegringsingan, the village needs it make structure institutional manager clear tourism. With exists structure clear institutions can makes it easier coordination related development Management tourism in Tenganan Village Pegringsingan.
- 2. Tenganan village Gringsingan need make Standard Operational Procedures (SOP) in activity tourism. With SOP is made, yes give guide to manager tourist For ensure activity tourism in Tenganan Village Gringsingan walk with good and smooth.

REFERENCES

- Cristanti, E. (2019). Implementation of Tourism Policy Based on Local Wisdom (Case Study of West Waringin City Regency. Journal of Management and Accounting Science, 7, 8–14. Accessed from https://jurnal.unitri.ac.id/index.php/refrensi/article/view/1343 on December 22, 2022
- Harirah, Z., Azwar, W., & Isril, I. (2021). Tracking the Existence of Local Wisdom in Siak Regency Tourism Development Policy in the Era of Globalization. Journal of Social Sciences and Humanities, 10(1), 70. Accessed from https://doi.org/10.23887/jish-undiksha.v10i1.26629 on 22 December 2022
- Hasnawati. (2020). Tourism Development Policy in the Malino Area, Gowa Regency. Accessed via <a href="https://www.bing.com/ck/a?!&&p=166b2ff37a221e3fJmltdHM9MTY3MTg0MDAwMCZpZ3VpZD0xYzAxOTVjoC1kZGI1LTY0YWYtMDNioC04NzlkZGNlZjY1MTUmaW5zaW09NTE3NA&ptn=3&hsh=3&fclid=1c0195c8-ddb5-64af-03b8-
 - 879ddcef6515&psq=Tourism+Development+Policy+in+Malino+Area+Regency+
 - Gowa&u=a1aHR0cHM6Ly9qb3VybmFsLnVuaXNtdWguYWMuaWOvaW5kZXgucGhwL2tpbWFwL2FydGljbGUvZG93bmxvYWOvNTM3MS80NDc2&ntb=1 on 24 December 2022
- Community Participation in Management of the Tenganan Pegringsingan Tourism Village in Karangasem Regency.

 Accessed through <u>View of Local Community Participation in Tourism Village Management Tenganan Pegringsingan in Karangasem Regency (ppb.ac.id)</u> on December 24 2022
- Suprapto, I Nyoman Arto, et al. 2021. Management of Tenganan Pegringsingan Village Tourism Destination Karangasem Bali. Journal of Social Sciences and Humanities Vol. 4 No. 1. Accessed from https://javapanguspress.penerbit.org/index.php/ganava/article/view/1260 on 22 December 2022
- Waskurba. (2020). Analysis of the Concept of Local Wisdom on Community Economic Growth (Case Study at the Monday and Thursday Market, Montong Gading District, East Lombok Regency). Accessed through <u>ANALYSIS</u>



OF LOCAL WISDOM CONCEPTS ON COMMUNITY ECONOMIC GROWTH (Case Study at Monday Thursday Market District Montong Gading, East Lombok Regency) - Ummat Repository on December 24, 2022 Sustainable Tourism Development Policy: Theoretical and Empirical Study. *Journal of Tourism Studies and Applications*. Vol. 1(1). Accessed via https://www.academia.edu/download/67470840/1.Dr.DewaAyuDiyah.pdf on 24 December 2022

